**Roopleen Kaur**

roopleen100@gmail.com | +1(613-404-3873)

[www.linkedin.com/in/roopleen-kaur](http://www.linkedin.com/in/roopleen-kaur) | [www.roopleenkaur.com](http://www.roopleenkaur.com)

**Summary**

* **4+ years of experience as a Product Owner** **(CSPO®- Certified Scrum Product Owner)**, **managing data-driven platforms**, translating business needs into technical requirements, and leading end-to-end of *product development lifecycle* while collaborating closely with customers.
* **5+ years in Project Management**, delivering SaaS products successfully using the **Agile framework**, working with development teams to **implement UAT best practices**, ensuring product quality and meeting end-user requirements.
* **3+ years in Software Development and Data Analytics**, **managing BI and data platforms**, and following Agile methodology throughout the software development lifecycle.

**Skills**

**Product Management:** Product Development, SaaS, B2B, Product Road Map, User Experience (UX Design), Wireframing, MVP, Adobe XD, Figma, Salesforce, Business Processes, Agile Methodologies (Scrum), Jira, GitHub, Kanban, Waterfall, MS Project, Release Planning, Test Plans, Project management, Google Cloud, MS Office (Word, Excel, PPT), Effective communication skills, Presentation skills.

**Data Analytics:** Power BI, Tableau, Notable, Advanced MS Excel reporting, Data warehouse,

Data Governance, Business Intelligence, Data Management, Snowflakes, MS Azure data pipelines, AWS, ETL, SQL Server, Databricks, PostgreSQL, Firebase, predictive analytics, Adobe Launch, Google tools, Dropbox, Wireframing, Excel Macros, APIs.

**Programming Skills:** MS Azure, HTML, Microservices, JavaScript, React, Angular, C#,

RPA, WordPress, CI/ CD, JSON, Test automation, .Net Framework, deep learning (AI), VB, Python, UAT, Cloud security, Visual Studio

**Experience**

**Aedo Inc.** Remote, Canada

*Product Owner April 2021- Present*

* **Define client business requirements** into Epics, Features, User Stories, and Acceptance Criteria; manage Product Backlog and sprint planning using Confluence, JIRA, and GitHub.
* Collaborate with internal and external stakeholders to **prioritize the product backlog**, plan functionalities, and ensure effective communication.
* **Create and maintain product roadmaps**; forecast business impact for proposed products and present findings to stakeholders.
* **Conduct User/Market Research (UX)** to understand client needs, gather feedback, and document key insights.
* **Manage the entire product lifecycle**, from ideation to launch and ongoing development.
* **Lead UAT** to validate business requirements and ensure software quality before release.
* Facilitate daily standups, scrum calls, sprint planning, retrospectives, and cross-functional team collaborations.
* Coordinate process improvements, risk mitigation, iterations, product launches, and go-to-market strategies.

**Aedo Inc.** Gatineau, CA

*Data Business Analyst 2020- April 2021*

* Data collection, extraction, and integration from different sources to get useful data using ***SQL, Snowflake***, and advanced Excel reporting.
* Development of new and Maintenance of ongoing and ad-hoc Power BI dashboards for clients using advance features like DAX queries, measures, columns etc. for KPIs.
* Develop and document analytical findings, trends, Insights, and communicate it to internal and external stakeholders.
* **Working with cross-functional teams, presenting the reports to stakeholders, and collecting effective feedback.**
* Create wireframes/ models for the dashboards and maintaining the documentation of reports and data.

## Infosys Pvt. ltd. Bangalore, India

*Software Engineer 2018- 2020*

* **Gathered, documented, and prioritized the business requirements** for data reporting of an insurance company, specifically around Property and Casualty (P&C) Insurance coverages.
* **Worked as a team Lead** for a website development project using Agile for a local company, implemented **user acceptance testing (UAT)** best practices, ensuring product quality and meeting end-user requirements.
* lead a team of 13 people in meeting all the project schedules and communicated progress and roadblocks to senior project management.
* Created, updated, and tested a Web application “Property Management” using .Net Framework, C#, Asp.Net, React, Azure Data Studio, Snowflake, and SQL database system which was used by the brokers or Insurance Associates for entering and maintaining all the details.

**Education**

**University of Ottawa** Ottawa, Canada

Master of Engineering in Engineering Management

**Punjabi University** Patiala, India

Bachelor of Technology in Electronics and Communication

**Certificate in Business Process Improvement** University Of Toronto

**Certifications**

**CSPO®- Certified Scrum product Owner** ®Scrum Alliance

Credential ID: 001578517

**Become a Product Manager** Udemy